

ETSCO and the UN 17 SDGs

The European Traffic Safety Culture Observatory is strongly connected with the UN 17 Sustainable Development Goals and the specific Road Safety targets (Target 3.6 and Target 11.2), because its aim and objectives are linked directly with minimizing deaths and injuries from road traffic accidents and contributing to the improvement of Road Safety for the sake of all stakeholders involved and especially for vulnerable populations. ETSCO aims to study, record and evaluate attitudes and behaviors of all road users and monitor their evaluation over time. At the same time, ETSCO will analyze in depth the traffic safety culture in Greece and evaluate the impact of all implemented policies. Furthermore, ETSCO's aim is to prevent and reduce traffic incidents by undertaking, supporting and promoting activities on issues dealing with the study, research and dissemination of information, education and training related to road safety.

What also needs to be noted is that ETSCO is a strongly advocate of the 17th SDG ("Revitalize the global partnership for sustainable development"), a goal that emphasizes the need of partnership and cooperation so as to achieve the Sustainable Development Goals until 2030. From the very beginning, ETSCO is developed based on a collaborative scheme with strong partnerships, where all stakeholders are involved and have a voice: experts of related areas (engineers, transportation engineers, psychologists, sociologists, experts in road safety), traffic police, institutional and social stakeholders, and governmental bodies, both in Greece and abroad. Moreover, ETSCO's partners and supporters are strongly committed to the aims and goals of this joined effort, and share the same values and principles, by embracing the same vision with RSI 'Panos Mylonas': a better world where no more lives will be lost at road incidents.